

Minutes, Executive Board Meeting

Florida League of IB Schools

June 16, 2022 – TradeWinds Resort

Board members present	<ol style="list-style-type: none"> 1. Matthew Astone 2. Shana Berg 3. Don Blackmon 4. Nicole Blackmon 5. Paul Burns 6. Lucy Haddock 7. Alan Hamacher 8. James Minor 9. Lynne Newsom 10. Anuj Saran 11. Nadia Stewart 12. Pam Stewart 13. Lisa Vicencia 14. Sonia Wu 15. Royce Turner
Board members absent	<ol style="list-style-type: none"> 1. John Burton 2. Sandra “Sam” Himmel
Guests/Staff	Susan Farias, Linda Champion, Cathy Rutland, Karen Brown, Mayernick Group, and Megan Fay
Call to order	James Minor, 8:01 a.m.
Quorum	A quorum was present with 13 voting members
Consent Agenda	<p>Motion to approve consent agenda</p> <p>Motion passes without dissent</p>
Program reports	<p>MYP:</p> <ul style="list-style-type: none"> • Thursday – Assessment • Friday – Action Plan and Best Standards <p>DP:</p> <ul style="list-style-type: none"> • Thursday: Business management discussion • Friday: College Forum • September: College <p>PYP:</p> <ul style="list-style-type: none"> • Thursday: two positions to fill, will be done today Discussion for next year PYP showcase pieces • Friday: Collaboration and round tables. Will discuss spreading Arts teachers among all four quarterlies to allow schools to better plan for quarterly attendance. September bootcamp
Membership & non-member report	<p>Ms. Farias reported on membership and non-member levels</p> <ul style="list-style-type: none"> • 174 members. One outstanding on payment • This is the most we have had to date • “Expired Members” non-member schools <ul style="list-style-type: none"> ○ 37 schools

DOE Update	<p>DOE transition- New Commission of Education, Manny Diaz, former educator</p> <ul style="list-style-type: none"> • Focus on Safety and security and academics. • Session with Superintendents to discuss safety and academics <p>Dr. Peggy Aune Vice Chancellor for strategic improvement Dr. Burns will become FLIBS permanent DOE member</p> <ul style="list-style-type: none"> • Summer PD across the state on Best Standards <ul style="list-style-type: none"> ○ How do the best standards support high quality teaching? • Civics Literacy kick off: PD opportunities for teachers • 5 Finalists for the state teacher of the year • Principal and Assistant Principal of the Year • Priority Legislation- House bill <ul style="list-style-type: none"> ○ 7: Update required teaching ie CRT. Work groups to look at changing African American history. Does the teaching align with the new law ○ 1467: Instructional materials- call for a work group or media specialist. The law requires the state to establish the training on choosing library materials ○ 1557: Making sure that classroom instruction does not contain anything that includes sexual orientation. <ul style="list-style-type: none"> ▪ Question on what age appropriate means? That is being defined by DOE ○ 23/24 graduation requirement for financial literacy. Work group to look at current standards to make sure it is meeting the current legal standards. ○ How does the above legislation impact DP instruction? • Dr. Burns will be meeting with Karen Brown to discuss Math and university credit • Civic Literacy test- Will DP students be required to take the Civics Literacy test moving forward to meet college requirements? • Financial Literacy course- Level 3 that replaced math analysis, what is the plan for Financial data literacy? What is the plan for that course? Math pathways, colleges were concerned that students were not prepared for college level math. Building high quality pathways to meet students needs for what there future plans are 									
Budget	<p>Ms. Champion presented a budget update:</p> <table border="0" style="margin-left: 20px;"> <tr> <td>Current Program Budgets for PD:</td> <td>PYP</td> <td>\$1,908</td> </tr> <tr> <td></td> <td>MYP</td> <td>\$3,924</td> </tr> <tr> <td></td> <td>DP</td> <td>\$3,120</td> </tr> </table> <ul style="list-style-type: none"> • Motion to discuss Program Budgets and make all quarterly meeting budgets equal, Nicole Blackmon. Second Lucy • Since the cost to bring in is the same regardless of membership for the program, it makes sense to have the amounts equal for all programs. • The covid time frame made a temporary shift in quarterly budget 	Current Program Budgets for PD:	PYP	\$1,908		MYP	\$3,924		DP	\$3,120
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	<ul style="list-style-type: none"> • Rates determined by the amount of time of presentation previously. • Discussion of set amount for individuals. • Registration could be covered and handled internally <ul style="list-style-type: none"> ◦ Offer the option of either an honorarium or paying for their room and registration • \$9,000 budget to be split equally between all 3 programs. If there is a continuum speaker it will be split equally between all 3 programs. <p>Motion passed</p> <p>Motion to discuss a standardized rate of \$350 per hour honorarium by Shana Berg, Second by Anuj</p> <ul style="list-style-type: none"> • Should the amount be different depending on who is coming in to speak ie. teacher who is a member, or an expert in the field who is well known. • MYP and PYP have full day workshops and provide PD for teachers • Funds can be shared based on program needs • MYP has previously paid teachers coming in to present \$500 for 4 hours or \$125 an hour, or paid their registration and room <p>Motion did not pass</p> <ul style="list-style-type: none"> • No further questions for Linda pertaining to the budget
College Fair	<p>Ms. Rutland provided an update.</p> <ul style="list-style-type: none"> • FLIBS College resource page has been a success. • Have had many colleges that have responded and provided resources • Site to become more friendly to integrate with phones and tablets • Suggestion to add a page for information on Florida residency • Over all IB seniors were accepted to Florida Universities at a significantly higher rate than their non IB counterparts
Government Liaison Report	<p>Update provided by Mrs. Brown</p> <ul style="list-style-type: none"> • DP - No waivers granted for exam retakes for the Class of 2022 . Results will not be counted towards Bright Futures. • IB Math - There has not been a consensus from the State level reviewers to determine college credit. Paul and Karen will be meeting on Friday with representatives. • ATL certifications requirements will now include all certification areas • Graphic arts for MYP have been added • 3 courses that can be added for design
PD Manager Report	<p>Mrs. Brown provided the FLIBS workshop update</p> <p>Future workshop needs- E-mail Karen</p> <ul style="list-style-type: none"> • New leadership series • 2023 February needs • Proposals to Karen by August

	<p>New subjects</p> <ul style="list-style-type: none"> • Digital Societies • Business Management
<p>Lobbyist Proposals</p>	<ul style="list-style-type: none"> • Lobbying firms for potential change in FLIBS lobbyist • Capital City Consulting - Megan Fay <ul style="list-style-type: none"> Megan Fay is an IB Diploma Graduate, graduated from Palm Harbor High School, Worked for the Scott Administration 15 Full time lobbyists Elevate the FLIBS profile with the State legislation Experience working with several Education organizations such as: Works with FADSS Represents 4 school districts: Palm Beach County for 23 years <ul style="list-style-type: none"> Was able to secure significant funding for tech programs Increased funding for CAPE funding Pinellas County Collier County Houghton Mifflin Harcourt New College <p>How they would approach our representation?</p> <ul style="list-style-type: none"> Identify FLIBS legislative needs Highlight the value of and IB Diploma Introduce the FLIBS issues to targeted legislative leadership ie Relationships with: House speaker Renor Enhance FLIBS visibility Cultivate partnerships Works with both parties equally <p>CCC's Cost proposal</p> <ul style="list-style-type: none"> \$4,000 per month for a term of 12 months Additional monthly fee for services <p>Questions:</p> <p>How would the firm handle a conflict of interest between FLIBS and other clients</p> <ol style="list-style-type: none"> 1. Is there a work around with the conflict? If there is not a resolution, then the issue goes to the client who was hired first. 2. Will there be an assigned CCC person? Yes, will be Megan, if Megan not available it will be Ron LaFace 3. How would you raise FLIBS standing as thought leaders? By getting FLIBS in front of state leadership. Find Leaders who have connections to IB. Show off the value of an IB education

4. How would you advise if FLIBS is asking for something that you believe would not be in FLIBS best interest Legislatively? More often than not CCC will find a way to make it happen or how to accomplish the goal differently. Would never say no
5. How do you handle situations in which a bill gets to the Governor's desk to ensure the bill gets signed? Yes, CCC has people who work within the Governor's office to assist in that process.
6. Increase profile through social media, what would that look like? Recommendation, increase presence on twitter, positive politically neutral, follow legislators. Use it to push out positive messaging.

- The Mayernick Group: Government Consultants
 Tracy Mayernick, Rob Johnson, Brooke Evans
 Brooke Evans, House majority office focus on Education
 Rob Johnson , Attorney General's Office, worked with Gov.

Bush

Tracy Mayernick: Appropriations lobbyist of the year 2016
 Boutique Lobbying Firm of the Year by Influence Magazine

Some educational clients: Florida State
 PACE Center for Girls
 Impact Florida

Brand Management to impact positive outcomes

Suggested plan of action

Raise FLIBS exposure
 Assess FLIBS needs prior to legislative session
 Identify Legislative champions
 Utilize their experience in the PreK-12 and postsecondary education policy silo

Questions:

1. Annual Cost?- Based on the level of need, based on projects. Not a set price.
2. What does PACE pay per year? \$70,000
3. What does impact Florida pay per year? \$72,000

Motion to move to executive session by Matt Astone. Second by Anuj Saran

Motion to move out of executive session Anuj Sara. Second by Don Blackmon

Motion to Authorize Pam Stewart to retain a month contract with CCC for a cost of \$4,000 a month and give Karen and Pam the flexibility to engage a contract sooner if necessary.

Second by Alan Hamacker

Motion passed.

<p>Follow up to Executive Board Work Session</p>	<ul style="list-style-type: none"> • Board Priorities <ul style="list-style-type: none"> ○ Strategis School Outreach (New School, new coordinators etc.) <ul style="list-style-type: none"> ▪ FLIBS support services ▪ Committee to create the service ○ Motion to create a committee to explore and present to the board in September with an implementation plan. ○ I.e. who, how much, what ○ Motion passed <ul style="list-style-type: none"> ▪ Matt, Nicole, Alan, Lisa, Don, Nadia will sit on the committee • Mission statement revision <ul style="list-style-type: none"> ○ To support and promote innovative education in schools, across all programmes of the International Baccalaureate Organization, fostering globally-minded, life long learners. • Vision: <ul style="list-style-type: none"> ○ To maximize opportunities for International Baccalaureate education for all in the state of Florida • Motion to amend the Mission and Vision of FLIBS by Anuj Saran, Second Nadia Steward <ul style="list-style-type: none"> ○ Motion passed • Motion to have Pam and staff to make revisions to the constitution and present to the board by Nicole Blackmon Second Lisa <ul style="list-style-type: none"> ○ Motion passed <p>Motion to have the Executive board hold an annual planning meeting in June to promote FLIBS growth. Lucy Second by Nadia</p> <ul style="list-style-type: none"> •
<p>Adjournment</p>	<p>At 1:00 Motion to adjourn Passed without dissent</p>

Submitted 07/25/2022
Lynne Newsome, Board Secretary
Pam Stewart, Executive Director